Duermentingen, September 2022

Georg Schlegel GmbH & Co. KG

Schlegel founds subsidiary in the USA

*Strenghtening of our position on the American continent*

DUERMENTINGEN – The company Georg Schlegel, located in Duermentingen, has founded its 3rd international subsidiary. In September Schlegel USA Inc., located in New Jersey, has been officially registered in the commercial register of the USA. The company wishes to expand its position on the American market with this new subsidiary.

Schlegel has been present in the United States since 1980 and supplied their pushbuttons & switches, encolsures and emergency-stops via commertial partners and distributors. The family company now made the next step and has founded a subsidiary in the United States in order to better serve customers of various branches and the different requirements of the American market. "Thanks to the new subsidiary, the sales in the USA will be significantly strengthened," says Schlegel´s managing director Christoph Schlegel with confidence.

The sales activities in the United States will be coordinated, supervised and expanded from the location in Cliffside Park. Furthermore, distributors and customers now can be supplied fast with their local stock. "With this, we are noticeably closer to the customer and can react more flexibly," explains sales manager Wolfgang Zoll.

The new Schlegel subsidiary is being managed by Mathias Krostewitz and Philip Oh. Krostewitz, who was born in Germany, was working in China and the US for German companies of our branch and knows it very well. Just before, he built up and expanded the sales of a German producer in the United States. Now he will also dedicate himself to this task for Schlegel, joined by Philip Oh who is also working in the branch already and has good contacts. "I am very happy that I have the opportunity to help Schlegel to get ahead in America," says Mathias Krostewitz.

The subsidiary in the USA is the 3rd subsidiary for Schlegel. In 1980, Georg Schlegel Vertriebsgesellschaft has been founded in Austria, in 1995 another subsidiary in Singapore followed. The founding of this new international subsidiary in the world´s largest economy is another brick within the company´s strategy for internationalisation. Schlegel is currently represented by distributors and partners in

more than 80 countries. Customers on all continents trust the proucts from Duermentingen.

Schlegel develops and produces pushbuttons and switches, emergency-stops, panel mount jacks, RFID and bus systems, enclosures, and terminal blocks. Schlegel products, all "Made in Germany", are characterised by high quality and award-winning design. They can be found in trains, luxury yachts or elevators as well as in industrial plants, laboratory technology or on airports worldwide. Customers particularly appreciate the flexibility and the professional know-how in the development of customised solutions for individual applications. The company was founded in 1945.

Photo:



Enthusiasm about the new Schlegel subsidiary: (from left) Christoph Schlegel (managing director), Mathias Krostewitz (Schlegel USA) and Wolfgang Zoll (Schlegel´s sales manager).

Photo: Georg Schlegel GmbH & Co. KG

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About Georg Schlegel GmbH & Co. KG

Schlegel stands for innovation, quality and design. Founded in 1945, Schlegel is today a globally operating company with headquarters in Germany, sales offices in Austria and Singapore, and exports to more than 80 countries on all five continents. The core competences: Development and production of control units, pilot lights and terminal blocks. The product portfolio further includes bus systems, enclosures, limit switches, control panels and functional components. When developing new products, Schlegel sets high standards as to the design. More than 100 national and international design awards confirm the company's high level of design expertise, among these prizes are the iF Design Award, the Red Dot Award, the Good Design Award and the German Design Award.